

June 9, 2004

**MINUTES OF A REGULAR MEETING OF THE TORRANCE CABLE TELEVISION ADVISORY BOARD.**

**1. CALL MEETING TO ORDER:**

The Torrance Cable Television Advisory Board convened in a regular meeting on Wednesday, June 9, 2004, at 7:10 p.m. in the Torrance Community Television Studio located in the Stanley E. Remelmeyer Telecommunications Center.

**2. ROLL CALL:**

**Present:** Commissioners: Craft, Haussmann, Korman, Taniguchi, Tsao, and Chair Perkins

**Also Present:** Cindy Hibbard, Clerk Typist  
Mark J. Doddy, TCTV Coordinator  
Michael D. Smith, Cable & Community Relations Manager

**Excused:** Commissioner Carlson

**3. FLAG SALUTE:**

Commissioner Haussmann led the salute to the flag.

**4. MOTION TO ACCEPT AND FILE REPORT ON POSTING OF AGENDA:**

**MOTION:** *Commissioner Craft moved to accept and file the report of the City Clerk on posting of the agenda for this meeting. This motion, seconded by Commissioner Haussmann, carried with an aye vote.*

**5. APPROVAL OF MINUTES**

**A) APRIL 14, 2004**

**MOTION:** *Commissioner Craft moved to approve the minutes for the April 14, 2004, meeting. This motion seconded by Commissioner Tsao, carried with an aye vote.*

**B) APPROVAL OF MINUTES FOR MAY 12, 2004**

**MOTION:** *Commissioner Craft moved to approve the minutes for the May 12, 2004, meeting. This motion seconded by Commissioner Haussmann, carried with an aye vote.*

## **6. SCHEDULED BUSINESS:**

### **A) Community Matters – NONE**

### **B) Committee Reports**

#### **1. Producer Incentive**

Commissioner's Craft provided the following report.

The Post-production Techniques Producer Get together for June went well. Staff provided lessons on the basic editing, and how to use the Character Generator and create professional looking graphics. Edit Suites D and C were used to practice these skills and at the same time create new channel promo's that will be cablecast on the next schedule.

Producers have been asking many questions about non-linear editing. In response, staff prepared a hands-on demonstration of the two free programs that are commonly included on most "Mac" and "PC's". For Mac users, staff demonstrated "I-MOVIE" and how easy it is to use. For PC users, staff demonstrated "Windows Movie Maker" and how easy it is to use.

Overall the night was useful for new producers and gave the more experienced a chance to work on a non-linear device.

The next meeting is Desktop Editing, July 9<sup>th</sup> (moved due to the proximity of Independence Day).

Discussion followed.

**MOTION:** *Commissioner Korman moved to accept the Producer Incentive Committee Report for May 2004. This motion, seconded by Commissioner Taniguchi, motion carried with aye vote.*

#### **2. 13<sup>th</sup> Annual TCTV Video Programming Awards - NONE**

### **C) Report of Community Television Center**

Coordinator Doddy discussed statistics for the month. He highlighted 10 new programs were completed compared to 9 in 2002 and 10 in 2001. He also noted studio usage was up to 70%, while field camera continues to remain low at 12% as expected. Post-production was up to 45% this month compared to 42% last year. Eleven people attended the monthly New Users Orientation Session and seven were certified. Six Users enrolled and graduated from the Field and Post-production Workshop. Staff provided a tour of the Telecommunications Center to 25 members of Boy Scout Troop 419.

Coordinator Doddy reported on the progress of the new effort for producers to better utilize the facility entitled "Producer Posse". A group of producers will meet with staff twice a month to develop and produce a studio based program. The first effort created "Hidden Treasurers", a comical show about collectable items, with fake commercials as

the PSA breaks. Staff hopes that the monthly opportunity to work closely with producers will provide an excellent training ground for producers, demystify television development and production process, and ultimately inspire producers to create their own original programming.

Brief discussion followed.

**MOTION:** *Commissioner Craft moved to accept the Torrance Community Television Center Report for May 2004. This motion, seconded by Commissioner Tsao, motion carried with aye vote.*

**D) Report of Legislative and Cable Related Activities – May, 2004**

Manager Smith gave a brief summary of the report.

An audit of Time Warner Cable's financial records for 2002 found that the company underpaid tens of thousands of dollars in franchise fees to the cities of Appleton, Neenah and Menasha.

Time Warner Telecom asked the Federal Communications Commission to ensure "an efficient and competitive framework for the deployment of voice-over-Internet-protocol services."

Time Warner Inc., the world's largest media company, might make a bid for bankrupt cable operator Adelphia Communications Corp.

Time Warner Cable said that it will roll out Turner Network Television's HDTV feed.

Japan-based Sony is to begin shipments of LocationFree TV - a portable broadband LCD television - this autumn. The LocationFree TVs can deliver your personal video contents from the Base Station via secured device authentication and encryption technology to the wireless monitor in wi-fi hot-spots and Ethernet ports found in hotels, airports and other locations.

A bipartisan group of lawmakers has asked the Federal Communications Commission to report on whether cable and satellite television providers could give customers more choice over the programming they receive.

Knology Inc. has entered into a definitive asset purchase agreement to sell its cable system located in Cerritos, Calif., to Orange Broadband Inc. for \$14.8 million.

The Los Angeles City Council approved a measure Tuesday that would give it more power over reviewing and negotiating lucrative cable television franchises, angering members of the city commission that evaluates the applications. The commission now has the authority to take whatever time it needs to review applications for cable franchises before making recommendations to the council. The ordinance adopted gives the commission 30 days to review each franchise application and report to the council with a recommendation or status briefing. The council can then give the commission more time or it can review the application itself.

Brief discussion followed.

**MOTION:** *Commissioner Craft moved to accept the Legislative and Cable Related Activities Report for May 2004. This motion, seconded by Commissioner Haussmann, carried with an aye vote.*

**E) Old Business - NONE**

**F) New Business- NONE**

**7. ADDENDUM MATTERS – NONE**

**8. ORAL COMMUNICATIONS:**

- a) Secretary Hibbard wished everyone a happy Father's Day.
- b) Secretary Hibbard reminded everyone the first day of summer is June 21<sup>st</sup>.
- c) Coordinator Doddy mentioned he truly enjoyed attending the "Oodles of Noodles" event at the Cultural Arts Center recently.
- d) Commissioner Craft wished everyone a happy Flag Day on Monday.
- e) Commissioner Craft mentioned his daughter, Suzette will appear as a reporter on the newly released feature film, "A Day without Mexicans".
- f) Commissioner Craft also mentioned that his other daughter has started a greeting card business. The cards are affirmation and wisdom themed titled, "You Have the Power".
- g) Commissioner Haussmann expressed how much she enjoyed attending the SCAN NATOA Inc. conference on May 20<sup>th</sup> Santa Monica.
- h) Commissioner Korman reported her daughter's show, "Extreme Make-over" has been picked up again for the fall season with ABC television.
- i) Commissioner Korman announced that on June 19<sup>th</sup>, the Torrance Symphony will have its *Annual FUNdraiser* at the James R. Armstrong Theatre.
- j) Commissioner Korman also announced the Torrance Symphony concert in the park on August 22<sup>nd</sup> at Charles H. Wilson Park.
- k) Commissioner Taniguchi wished all of the fathers and happy Father's Day.
- l) Commissioner Taniguchi also expressed how much she enjoyed attending the SCAN NATOA Inc. conference on May 20<sup>th</sup> Santa Monica.
- m) Commissioner Tsao wished everyone a happy Independence Day.
- n) Commissioner Tsao also expressed how his appreciation for the respect shown to President Ronald Reagan.
- o) Chairwoman Perkins also wished everyone a happy Independence Day.

**8. ADJOURNMENT:**

Chairwoman Perkins adjourned the meeting at 8:05 p.m. to reconvene on Wednesday, July 14, 2004 at 7:00 p.m.

Respectfully submitted,

Michael D. Smith  
Cable & Community Relations Manager

**Roll Call:** Carlson ☐ Craft ☐ Haussmann ☐ Korman ☐ Taniguchi ☐ Tsao ☐ Perkins ☐